

# The Rowcroft Big Bake

JUNE 2018

• ACROSS SOUTH DEVON •

Cake sale, coffee morning, tea party,  
bake off... it's your choice!

## Fundraising Guide



raising funds for  
**rowcroft**  
hospice



Registered Charity No: 282723

Rowcroft's Big Bake is a fantastic way to get together with friends, family and work colleagues for a cuppa and a slice of cake, while raising money for your local hospice. You can organise your Big Bake coffee morning any way you like; whether you host it at home, work, school or at the village hall, we know it will be a huge success!

Here are some ideas and tips to make your day a Big Baking triumph!

## Let's get ready to bake!

**Choose a day** – June is Big Bake month but if that's not convenient, feel free to arrange a Big Bake event for another time that suits – just let us know!

**Spread the word** – Display the Big Bake posters in your pack, send out invitations or use social networking sites such as Facebook to create an event and get the word out that you're fundraising for Rowcroft. If you're holding a public event, let us know so we can advertise it on our website and hopefully come and join you!

**Get baking** – If you've got some baking skills up your sleeve, the Big Bake is a great chance to share some home cooked delights, otherwise ask your guests to bring a cake or pop to the local shop and buy some treats.

**On the day** – Use the fundraising resources available to download from our website to add a bit of sparkle to your coffee morning, we've included balloons, table cloths and cake flags. Why not ask

a couple of your friends or family to come a little earlier to help you set up and make your Big Bake look flan-tastic? You can also contact us on 01803 217628 if you require a collection tin, donation bucket, or more decorations.

**Asking for money** – Don't be afraid to let your guests know that every cake and cuppa they buy will help Rowcroft to make every day the best day possible for families living with life-limiting illnesses across South Devon.

**Your fundraising total** – Once the last slice of cake has been eaten and the coffee pot is empty, it's time to tot up your Big Bake fundraising total. Use the back of your Big Bake poster to announce the total to your guests – I'm sure they'll be delighted with the amount! You'll find instructions on how to pay in the money raised at the back of this fundraising guide.





# Rocky Road

An easy, delicious and indulgent recipe contributed by a Rowcroft Hospice nurse.

## Ingredients

125g soft butter  
300g dark chocolate (70% cocoa solids), broken into pieces  
3 tablespoons Golden Syrup  
200g Rich Tea biscuits  
100g mini marshmallows  
2 teaspoons icing sugar, for dusting

1 Melt the butter, chocolate and Golden Syrup in a saucepan.

2 Scoop out half a cup of the melted mixture and set aside.

3 Put the biscuits into a freezer bag and bash with a rolling pin. Aim for crumbs and some bits of biscuit.

4 Fold the crushed biscuits into the melted mixture in the saucepan and then mix in the marshmallows.

5 Tip into a baking tray about 24cm square.

6 Pour over the reserved melted mixture and smooth the top.

7 Refrigerate for at least 2 hours and then cut into squares.

8 Dust with icing.

# How will your Big Bake help?

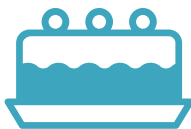
Every pound you raise will help patients with life-limiting illnesses to share precious time and make lasting memories with the people who mean everything to them. Care is provided in Rowcroft's Inpatient Unit in Torquay, but also in people's own homes, where patients can stay surrounded by the things and people they love. The daughter of a patient recently said:



*“ At first I found it very strange letting a stranger into Mum’s home and then going to bed and leaving my Mum in their care, but I quickly had complete confidence and trust in the nurses who were caring, friendly and amazing with my Mum. She was never in any pain and was given a dignified death. I cannot thank them enough.”*



**£90** will pay for a patient to relax with four complementary therapy sessions, such as massage or reflexology



**£170** will fund a visit to a patient's home by a Community Nurse Specialist



**£420** will fund eight hours of overnight care for a patient in their own home; enabling their family to have a good night's sleep

## How to pay in the money you raise

However you prefer to pay in the funds you've raised, we've made it simple!

### Online or over the phone

Go to [www.rowcrofthospice.org.uk/sponsorship](http://www.rowcrofthospice.org.uk/sponsorship) or phone The Cake Crew on 01803 217628 and use your debit or credit card.



### By Post

Send a cheque made payable to Rowcroft Hospice, along with your name and address to: **Rowcroft Big Bake, Fundraising Team, Rowcroft Hospice, Avenue Road, Torquay, TQ2 5LS.** Please do not send cash in the post.

**Thank you for holding a Big Bake and supporting Rowcroft Hospice!**