

# GO YELLOW

FOR ROWCROFT HOSPICE

## Yellow fun to raise hospice funds!

Rowcroft Hospice is urging people to sign up now to take part in its annual Spring campaign, Go Yellow!

Go Yellow is taking place from 27<sup>th</sup> March – 2nd April 2010 and Rowcroft hopes that schools, businesses and community groups right across South Devon will hold a yellow themed event for the hospice. Go Yellow can be anything from a wear yellow day to a custard eating competition; your imagination really can run riot.

John Williams, Community Fundraiser said:

‘Go Yellow is a fantastic way to get everyone involved in raising funds for Rowcroft Hospice. It’s simple, fun and fresh and everyone can join in! You can Go Yellow in your lunch hour, after school or for the whole day! Last year our Go Yellow campaign raised a staggering £8,000 to help fund patient care and this year we’re aiming to beat that total. Every penny you raise will help to fund care for our patients and their families.’

Anyone who decides to get involved will receive a fundraising pack full of posters, balloons and sunflower pins to promote their Go Yellow event and any other materials you may need.

If you would like to Go Yellow please get in touch with Rachel on (01803) 217647, email [rachel.bell@rowcroft-hospice.org.uk](mailto:rachel.bell@rowcroft-hospice.org.uk) or visit [www.rowcrofthospice.org.uk](http://www.rowcrofthospice.org.uk).



**Last year's 'yellowers' - DNA Advertising Team**