



Press Release – March

43 Strong Team Set to Pay Tribute to Alison

Forty four of Alison Duncan's friends and family will put their best foot forward on Saturday 5th June when they take part in the Big Midnight Walk in her memory.

Alison, aged 43 ended her battle with cancer at Rowcroft in 2009. Her friends and family were so grateful for the support and care she received that they have joined together to raise funds for Rowcroft Hospice and Macmillan Cancer Support.

Karen Mason, Alison's sister said:

'We were so thankful for the care the Alison received that we wanted to take the opportunity to all get together and raise funds and what better way to do this than the Big Midnight Walk. Alison was a generous, fun-loving person who was always up for a challenge. She would have been the first to put her name down to raise funds for such worthwhile causes and would have enjoyed getting everyone together.'

'Alison felt safe, comfortable and pampered whilst at Rowcroft and it was her wish that people who find themselves in a similar situation can benefit from Rowcroft's wonderful work. We hope that by taking part in the Big Midnight Walk that we can raise substantial funds for both Rowcroft and Macmillan Cancer Support.'

The team, Ali's Band are made up of friends, family and many of her work colleagues from Devon and Cornwall police.

'There was frantic messaging the day registration forms were released as we did not want to miss the opportunity to be part of this special event. We came up with the name Ali's Band as we are Alison's band of friends and we plan to all wear sparkling alicé bands and will be decorating our t-shirts with a sparkly pink theme, as pink was Alison's favourite colour.'

The team are also using this as an opportunity to spend time together.

'We are taking the challenge seriously and some of us have already started training with walk in our lunch break. We also plan to meet up over the next few weekends walking alongside the coastal footpath or on the moor. It will be a good opportunity to all get together and an excuse to visit a pub or a team room!'

Hannah Simmons, Fundraising Manager at Rowcroft said:

'We've never had a team as big as Ali's Band and we are extremely grateful to Karen and those who have helped to organise the team. This is such a special way for them to all come together to remember Alison.'

'For those that have not yet registered, places for this year's walk are still available but going fast!'

To register, either download a form at www.bigmidnightwalk.co.uk or telephone the Big Midnight Walk hotline on (01803) 217641 or email info@bigmidnightwalk.co.uk