



Press Release 30th December 2009

Take your New Year's resolutions to new heights!

Rowcroft Hospice is urging those brave enough to make a New Year's resolution of a life time by taking part in a FREE skydive to raise vital funds for the local hospice.

Due to popular demand the hospice is organising not one, but two special 'Skydive Days' in 2010, on April 24th and September 4th. The skydive, organised by Skydive UK, in Dunkeswell Honiton near Exeter, is a very popular way to raise funds with fundraisers taking the plunge from 15,000ft (safely strapped to an instructor!) Last years event raised a phenomenal £20,000 for the hospice.

Laura Carus, Events Fundraiser for Rowcroft said, "Skydiving is an awesome experience and such a brilliant way to raise funds for the hospice. We would encourage anybody who has thought about this to get in touch for more information. Make 2010 the year you don't just talk about it but actually do it!"



**Donna Rushbrook
one of 2009's skydivers**

The skydive is open to those aged 18 and over, no experience is necessary and all the training will be given on the day. Participants are asked to raise a minimum of £395.00 in sponsorship, but the more money raised, the greater the benefit to the hospice. Laura said "Our skydivers friends and family are always so keen to sponsor them as it really is an amazing feat of bravery!"

Rowcroft Hospice is only partly funded by the NHS so is hugely dependent on events like these to raise the vital funds necessary to continue providing its care to those with terminal illnesses. The hospice urges anybody interested in taking part to get in touch for more information and an application pack. Call Laura on 01803 210835 or email laura.carus@rowcroft-hospice.org.uk.

Rowcroft Hospice

Rowcroft Hospice is a charity, providing specialist care to people with life limiting illnesses living in Torbay and South Devon. The hospice was founded in 1982 and since then, with the support of local people, it has expanded to provide an even greater range of services. Care is provided, to over 1000 people every year, through our ward, hospice at home, community team, lymphoedema clinic and outpatient therapy services. This care includes physical, emotional and spiritual support to patients and their families. It costs £5.6 million to run Rowcroft for a year. The NHS funds 23% of our costs, but the rest – over £4.3 million - is raised from voluntary contributions. We must raise over £11,800 every day in order to provide the range of services on offer.

For more information please contact:

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